



# Missouri PBL Business Leader

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## 2003-2004 State Executive Council



Another school year is coming to a close, and with a new school year comes new leadership. The newly elected 2003-2004 State Executive Council is (First Row) Zac Maggi, Parliamentarian; Kris Kueker, President; George Smith, Treasurer; (Second Row) Tara Hansen, Secretary; Rachel Parker, Vice-President; and Nicole Fender, Reporter.

Congratulations!

## State Leadership Conference

The 2003 State Leadership Conference has come and gone, and the state officer team would thank to thank everyone that attended for making the conference a success. At the end of this e-mail, you will find a link to the competitive events winners. During the SLC social, one lucky member was awarded a Kansas City Chiefs pennant, autographed by quarterback Trent Green. Joseph Sansalone of Crowder College was the forty-fourth person to sign in for the massively popular bowling social, which drew over 110 Missouri Phi Beta Lambda conference-goers and guests. The pennant was presented in honor of the 44<sup>th</sup> Annual State Leadership Conference. Missouri PBL would like to sincerely thank the Kansas City Chiefs organization for donating this door prize. Congratulations, Joseph!



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## March of Dimes

It's not too early to start planning next year's March of Dimes activities! Potential fundraising ideas are car washes, sponsoring a Walk America, or asking local businesses to donate. For other ideas, visit their website at [www.modimes.org](http://www.modimes.org).

## **Special Committees**

At the State Leadership Conference, President Bryan Black announced the formation of three special committees for the 2003-2004 school year. The committees are Membership Recruitment, Community Service, and Corporate Partnerships. A majority of the committee meetings will be held online, so travel will not be a major issue for chairs or members. Other events will be at the discretion of the incoming officer team and the committee chairs. The committee applications are on the web at <http://mo.pbl.org> and the deadlines have been extended, May 30th for committee chairs and a date to be determined in the fall for regular members. Below are the committee descriptions.

### **Membership Recruitment Committee**

The Membership Recruitment Committee will be responsible for organizing and running any program of work pertaining to membership recruitment. Before September of each year the Membership Recruitment Committee will be responsible for having a program of work established for Missouri PBL.

Along with a program of work, the Membership Recruitment Committee will compile a journal containing the program of work and suggestions for implementation of the program of work to be distributed to all local chapters.

### **Community Service Committee**

The Community Service Committee will be responsible for organizing and running any program of work pertaining to community service.

A specific duty of the Community Service Committee will be to organize state efforts towards national fundraising and/or service goals. The Community Service Committee will be responsible for compiling a working journal of service plans to be distributed to all local chapters.

### **Corporate Partnership Committee**

The Corporate Partnership Committee will be responsible for contacting and obtaining partnerships with various Missouri corporations.

Partnerships will be geared towards financial support, programs for statewide and local workshops, and any assistance that Missouri corporations can give Missouri PBL.

By the end of December of each year, the Corporate Partnership Committee will compile a journal that contains a list of corporate partners and areas in which each corporate partner will be available for assistance.

## **PBL GRADs List**

The State Executive Council will help compile and store a list of recent Phi Beta Lambda graduates, retired advisers, and those who have donated time, money, or any other goods or services to Missouri Phi Beta Lambda. This database will provide chapters with a list of alumni that may be able to help with future endeavors. Also, for fundraising and partnership purposes, the database will contain a list of donors that the chapter would like to store for future reference.

## **Local Officers' Workshop**

The state officer team is making preliminary plans for a local officers' workshop to be held by the state officers. In order to make the workshop more effective, we would like input from the PBL membership, especially the local officers. We would also like to compile contact information for next year's local officers so that we are able to communicate with them over the summer and at the beginning of next year. Please ask your adviser for a copy of the survey or you can e-mail Rachel Parker at [repyrd@mizzou.edu](mailto:repyrd@mizzou.edu). Thank you and we hope to hear from

## **President's Farewell**

In football, the phrase “rebuilding year” would have been the best way to characterize Missouri Phi Beta Lambda during 2002-2003. I was the lone holdover while the entire team, including the coaching staff, changed around me. However, rebuilding years can turn into great Cinderella stories, and should not be characterized as being negative events. Our new coach, Arlene Broeker, has dedicated herself and done an excellent job filling the shoes of Joanne Newcomer, who retired last year. Kris, Aundrea, Eric, Rachel, and Zac have brought new talents to the team, and next year, three of the six officers will be veterans.

While the sports analogy seems fitting, it can only begin to encompass the challenges we have faced and the goals we have accomplished in the past twelve months. Nationwide, membership numbers were in a slump for nearly six months before bursting to life in the late winter months. Schedule conflicts and other organizational responsibilities kept many officers from attending the National Fall Leadership Conference. The visible outcomes of this year’s program of work do not seem spectacular, but many are just now entering the spotlight. Our three committees proposed in September have reached their infancy, and chairs will be selected prior to the summer months. The Phi Beta Lambda booth at FBLA’s State Leadership Conference was a huge success, garnering contact information for over fifty high school seniors; information which will undoubtedly help recruiting efforts. The PBL GRADs List will soon begin filling up with contact information for alumni, advisers, and donors; lending itself to use in countless statewide projects. Last minute efforts to raise money for the March of Dimes will help brighten the futures for hundreds of premature babies. Our State Leadership Conference drew over 280 members and advisers, extending the record attendance streak that started years ago. The second annual bowling social, a huge success by all measures, allowed over one hundred attendees to enjoy themselves while meeting members from other chapters.

Looking back upon these accomplishments, I would say that this year was an incredible success. Although we may not have met the membership numbers from last year, many of our smaller chapters realized massive growth and increased representation at the state conference. The foundations laid by the 2002-2003 executive council will serve as a platform for improvement for years to come. I am personally very proud of the achievements of my fellow officers and you, the members and advisers of Missouri Phi Beta Lambda. I encourage you to take your involvement one step further in PBL next year, whether it is joining a committee, holding an office, or becoming more involved in local, state, and national programs. For those members graduating in a few short weeks, please consider accompanying me in joining the PBL Professional Division, as it provides excellent networking opportunities while simultaneously supporting Missouri PBL.

Finally, I would like to thank Dr. Doug Moesel, Mizzou Phi Beta Lambda Adviser. Over the past four years, Dr. Moesel has had the greatest influence on my college experience, even though I have never set foot in one of his classrooms. His commitment to Phi Beta Lambda is superhuman, often sacrificing his personal and professional life to assist us in fundraising, community service, or other organizational activities. Thank you so much, Dr. Moesel (and all other local chapter advisers), for building us into the leaders we

## **State Leadership Conference**

### **Competitive Events Winners**

[http://www.dese.state.mo.us/divvoted/pbl\\_event\\_winners.htm](http://www.dese.state.mo.us/divvoted/pbl_event_winners.htm)